



PERSEPOLIS INVESTMENTS ANNOUNCE CONSTRUCTION UNDERWAY AT SLS MADRID INFANTAS RESIDENCES

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Construction is now underway on the stunning **SLS Madrid Infantas Residences**, a standout branded residences development from [Persepolis Investments](#) in the heart of **Barrio de Justicia**.

This 1920s Neo-Baroque treasure, designed by Spanish architect Eduardo Sanchez Eznarriaga and once home to writer **Enrique Jardiel Poncela**, is being reimagined as **33 luxury branded residences**.

As Europe's first standalone **SLS Residences**, it's raising the bar with features like the SLS Social House, offering a wine cellar, media studio, and rooftop pool with Madrid views.

Slated for completion in 2026, this redevelopment is already turning heads among local and global buyers, promising an unmatched blend of heritage and exclusive private high-end living, in one of Madrid's most sought-after neighbourhoods.

SLS Madrid Infantas Residences Key Features

- **Architecture:** SLS Madrid Infantas is a carefully restored Neobaroque building with 33 luxury branded residences with a blend of contemporary luxury and classic character
- **Historic significance:** Designed by Spanish architect Eduardo Sanchez Eznarriaga in the 1920s and once a home to renowned writer Enrique Jardiel Poncela.
- **First for SLS in Spain:** The brand's first standalone residence in Spain, marking a major milestone in the luxury market.

- **Exclusive Amenities:** Residents will enjoy access to the SLS Social House, featuring a library, wine cellar, media studio, café/restaurant, screening room, fitness studio, and on-demand lifestyle services (personal stylist, shopper, **jeweller**, **glam squad**, in residence personal chef, **mixologist**, **sommelier**). Plus, indoor and rooftop pools, yoga deck, outdoor kitchen, dining area, meditation garden, and sunset deck



Read the full Press Release Below

Construction Commences for SLS Madrid Infantas Residences in Barrio de Justicia

Persepolis Investments announces that construction is well underway on the highly anticipated SLS Madrid Infantas Residences, a landmark redevelopment in the prestigious Barrio de Justicia.

Working closely with Persepolis and the design team, leading firm **Sorigué** will serve as the construction manager in the transformation of the 1920s Neo-Baroque building into an exclusive collection of 33 luxury residences.

The extensive project will ensure the integration of classic Spanish architectural elements with thoughtful and contextual modern innovations. The development remains on schedule, with completion anticipated in 2026.

Since its launch, **SLS Madrid Infantas Residences** has garnered significant interest from both local and international buyers. With substantial sales velocity already underway, the project has established itself as one of Madrid's most sought-after residential offerings. Pricing averages **€15,000 per m²**, with residences ranging from **154 m² to 308 m²**.

The project is already generating strong momentum as an exclusive social hub in a prime Madrid location, offering a unique blend of heritage, modern luxury, and the vibrant energy that defines the SLS brand.

First SLS Standalone Branded Residences in Europe

As the first SLS-branded residences in Europe, this project introduces a bold new standard in Madrid's high-end real estate market.

The design, led by **Natureback** (architecture) and **Studio Carter** (interiors), merges grand period features, such as elegant mouldings, brass finishes, and soaring ceilings, with cutting-edge amenities, including underfloor heating and cooling, Bulthaup kitchens with Gaggenau appliances, and marble-detailed bathrooms.

Penthouses feature private terraces with panoramic views of Madrid, offering residents an unparalleled living experience.



Luxury Penthouse interior design. Image supplied

Situated in Barrio de Justicia, one of Madrid's most sought-after neighbourhoods, the project provides a lifestyle designed to balance exclusivity and accessibility.

Justicia is a dynamic, cosmopolitan district known for its Michelin-starred restaurants, luxury boutiques, and cultural landmarks, including the Museo del Prado and the Teatro Calderon.

Residents will enjoy a short walk to the greenery of El Retiro Park and quick access to Madrid's shopping avenues, including Gran Via and Serrano.

At Your Service

At the heart of the project is the SLS Social House, a curated collection of private amenities designed to elevate daily life.

This exclusive residents' club features a library, wine cellar, high-end games area, a snug, private dining space, a podcast/media studio, and a screening room, fostering a sense of community within the development.



World Class Amenities, including an indoor swimming pool.

Wellness and relaxation are key focuses, with an indoor lap pool accompanied by a fireplace, a boutique fitness studio, and on-demand treatment rooms.

The rooftop has a pool surrounded by lush gardens, a meditation zone, a yoga deck, an outdoor kitchen, and a sunset terrace with views of Madrid.

VIP Ownership Benefits at SLS Madrid Infantas Residences

SLS Madrid Infantas Residences is part of Accor's Live Limitless (ALL) programme, offering exclusive ownership privileges such as Diamond status in ALL – Accor Live Limitless, VIP reservation services, automatic upgrades, and preferential rates at over 5,700 hotels worldwide under renowned brands such as Raffles, Fairmont, and Sofitel. This connection allows the residences to benefit from the extensive reach and reputation of Accor, one of the largest and most well-known hospitality companies in the world.

“Our collaboration with SLS allows us to deliver a development that combines thoughtful design with exceptional quality. SLS Madrid Infantas Residences brings together modern functionality and heritage, offering high-standard homes in one of Madrid’s most sought-after districts. This project reflects our commitment to creating residences that align with

the needs of today's urban living while being deeply connected to the city's rich architectural legacy,”

Shiraz Haghdoust, Persepolis Investments.

The project is progressing on schedule, with the first residences expected to welcome their owners next year.

SLS Madrid Infantas Residences reaffirms Persepolis's position at the forefront of luxury real estate, delivering homes that set a new standard for design, service, and living. Marketing for the development is being led by Savills and Knight Frank.

ABOUT PERSEPOLIS INVESTMENTS

With over 15 years of experience in the Spanish market, Persepolis specialises in exclusive real estate projects. Their focus on combining luxury properties with prestigious brands allows them to offer high-quality residences. Additionally, they stand out for their commitment to innovation, excellence, and customer satisfaction.

ABOUT SLS HOTELS & RESIDENCES

SLS is crafted with the luxury and elegance of a grand hotel and delivered with an extravagance and mischief that sets the stage for extraordinary experiences. Culinary artistry, theatrical interiors, and VIP treatment are at the heart of each SLS property, creating wonderlands that surprise and delight through collaborations with leading architects, aesthetes, artists, and chefs.

At all times a place to see and be seen, SLS is located in some of the world's most glamorous destinations across Beverly Hills, Miami, Bahamas, Cancun, Dubai and Buenos Aires, with upcoming openings in Barcelona, Madrid, and Saudi Arabia [SLSHotels.com](https://slshotels.com)

SLS is part of Ennismore, a creative hospitality company rooted in culture and community, with a global collective of entrepreneurial and founder-built brands with purpose at their heart. Formed in 2021, Ennismore is a joint venture with Accor, which holds a majority shareholding. [Ennismore.com](https://ennismore.com)

For more information and availability of these world class branded residences for sale in Madrid Spain, please visit the [official website](#)